Student Success Collaborative at
Indiana University
Regional Advisors Retreat
May 31, 2013
Supporting the Academic Affairs Enterprise

Helping Provosts and Their Teams Tackle Their Toughest Challenges

Research and Insights

Best Practice Research
Rich library of strategy and best practice reports on a wide range of topics, entirely directed by member needs

Onsite Presentations
Interactive sessions facilitated by our experts delivering key insights directly to university staff and administrators

Dedicated Consultants
Our student success experts working directly with universities to identify opportunities and install best practice solutions

Data Analytics and Technology

Data Analytics and Predictive Modeling
Mining university data to identify at-risk students and uncover systemic obstacles to degree completion

Student Success Software Platform
Delivering actionable student success intelligence directly to the desktops of administrators and advisors

Peer Benchmarking and Collaboration
National meetings and networking facilitate practice sharing; tools and reports allow benchmarking and assessment

1500+
National best practice and custom research projects

400,000+
Students analyzed and tracked by the platform

45+
Members of the Student Success Collaborative

Source: Advisory Board interviews and analysis
Overall Goals and Implementation Timeline

Indiana University’s Key Milestones

- **Jan 2013**: Welcome Call and Planning
- **Feb 2013**: Kickoff Onsites for IUPUI, IU Bloomington, and Regional Campuses
- **Mar 2013**: Data Extraction
- **Apr 2013**: Engagement and Workflow Integration Planning Meetings with Regional Campus Leaders and Advisors
- **May 2013**: Site Build
- **Jun 2013**: Validation Conference Calls and Onsites
- **Jul 2013**: Pilot Program Online and In-person Training
- **Fall 2013**: Kickoff Onsites for IUPUI, IU Bloomington, and Regional Campuses

**Goals for IU Partnership with SSC**
- Improve college completion rates
- Identify at-risk students through predictive analytics and intervene with them
- Create a more consistent approach to advising and student success across campuses
- Identify areas for systemic improvement through predictive analytics
- Share and apply best practices

**Success to Date**
- Met with more than 50 staff and administrators across three onsites
- More than 200 IU staff and administrators have created logins to eab.com
- Participation in many of our monthly webinars
- Multiple conversations regarding other advising systems and workflow integration and existing predictive efforts
Advisors Increasingly Critical for Driving Student Success

Progressive Offices Extending Their Efforts to Become More Strategic, But Needs Still Remain

Growing Portfolio of Student Success Responsibilities
Once Just About Registration, Advising Now Asked to Do So Much More

Extended Responsibilities
Traditional Advising
Course Planning Major Guidance
First-Year Orientation
Early Alert Response
Co-curricular Engagement
Transfer Onboarding
First-Year Seminars
Financial Aid Advising
Career Counseling
Personal Counseling
Holistic Advising

Emerging Trends
Study Skills Coaching

Making the Move to Strategic Advising
Equipping Advisors to Meet the Mission

Better access critical information
How can we pull together student data and advising notes that are scattered among disparate sources?

More time for meaningful conversations
How can we deploy our efforts to make sure every student gets enough attention to meet their needs?

Actionable intelligence to make the case
How can we marshal evidence to convince stubborn students to take the correct path to success?

Tools to support long-term planning
How can we extend beyond our current focus on immediate demands and better advise for the future?

Quality metrics to demonstrate our value
How can we track metrics to show the positive impact of advising and find new ways to continually improve?
Next Steps

**Technological Tasks**
- Complete building of each campus’ platform
- Create predictive reports with insights into historical trends of student performance in specific courses and majors
- Conduct data validation session

**Communication and Process Tasks**
- Continued discussions with IU’s Steering Committee Members and Program Owners regarding workflow integration
- Develop success markers for pilot programs on each campus, once pilot programs have been finalized
- Determine success marker creation process for non-pilot programs

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**Join our Webinar: Leveraging the Student Success Platform from an Advisor Perspective**

- Going live with the SSC platform in Fall 2012, advisors across all colleges at Georgia State University have spent the last year leveraging course tracking and predictive risk information to identify and support off-path students. During this webinar, you will hear directly from GSU advisors as they share their first-hand experiences using the platform, including:
  - What specific challenges face their campus and their students
  - How has the SSC platform helped them reimagine their roles as advisors
  - What has been their experience using SSC data to interact with students
  - What lessons can GSU share with other advisors using SSC for the first time
- Friday, June 21st 2013 at 1pm Eastern
- Link to registration: https://www1.gotomeeting.com/register/265164560 will be distributed, in case you have not already received an invitation
Our Contact Information

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