Asking Community Support for Improving Student Success

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The Value of Education

“The impact of investment in education is profound: education results in raising income, improving health, promoting gender equality, mitigating climate change, and reducing poverty”.

Global Partnership for Education, 2013
Historically, Indiana has placed less value and invested less in higher education than other states....
Support per FTE Student

...and obtained comparably poorer results.
Percent Adults with Bachelor’s Degree or Higher

But, there is support in our community to change this through initiatives that work (as it is understood that educational attainment determines state competitiveness and quality of life).
Example 1: Naming Gift
($4.0 million)
Supports:

- Health
- Education
- Economic development
We told the whole truth.
Students that graduate learn a lot!

But...
We suck at graduating students!
But it was okay.
They wanted to help us anyway!
The naming gift supports:

• Undergraduate scholarships
• Graduate fellowships
• Faculty development
• Experiential learning
• Retention and 1st-year programming
1st-Year Programming

- Lecturer teaching/chasing freshmen; developing 1st-year programming
- Career exploration course - 1st year
- Block schedule; intrude in students’ lives with stuff they need
- Strategy emerging
Example 2: Bridge Scholarship
Identify **students who do well as freshman AND have large unmet financial need.** Help them with scholarships for sophomore through senior year.
Donors:

• St. Joseph Community Foundation ($100,000 endowment; e.g., $5,000/year)
• Bruce Gobdel, Business Advisory Council, $5,000/year
• Another donor ask at end of May
Donors are philanthropists.

phi·lan·thro·py (f-lnthr-p)

The effort or inclination to increase the well-being of humankind, as by charitable aid or donations.

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